

helps grow case levels & controls overheads at Farley Dwek

Farley Dwek and Aquarium Casebook

“No heavy upfront cost. That’s been a huge benefit for us. We’ve been able to grow the firm without taking money from vital tasks like marketing. The results have been impressive.”

Jonathan Dwek, Partner, Farley Dwek

About Farley Dwek

Legal experts Farley Dwek LLP Solicitors specialise in personal injury law. Founded by former Rowe Cohen partners Andrew Farley and Jonathan Dwek, the firm provides renowned service that’s both professional and personal.

Where they were

As a start-up, Farley Dwek faced a tough dilemma. They understood the need for a good case management system to reach the case levels required for profitability. They also knew heavy upfront IT investment would take funding away from marketing and business development activities.

Why Aquarium Casebook?

A software-as-a-service solution (SaaS) solution, Aquarium Casebook is not installed and run on-site like traditional systems.

The solution is delivered via a secure web connection over the internet. Expensive hardware, software and support services are not needed. The weekly pay-as-you-go model offers significant cash flow advantages for a firm in start-up phase.

Aquarium Software provided a fully implemented service for Farley Dwek in three stages.

Firstly, the letters in support of their RTA, EL and PL flows were tailored to their needs. Secondly, a workflow was created that ensured cases were prosecuted in a timely, effective and efficient manner. Thirdly came on-demand reports providing key management information on fee earner productivity and overall practice and performance.

Where they are now

Farley Dwek has capitalised on wide-ranging Aquarium Casebook benefits. No expensive IT services or departments have been required. The firm now has an enterprise-level system normally only afforded by the larger law firms. Not only that, but it's tailored to their precise needs.

Intelligent workflow has enabled them to process many more cases without having to increase staffing levels. Results have been reflected in customer satisfaction and profitability.



For more information:

Contact us to learn how we can help you accelerate your success.



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